



*anna farrand*  
*www.annafarrand.com*

Dedicated to finishing jobs right, on-time and with professionalism. Quick learner and willing to color outside of the lines to explore new creative limits. Enjoys design conception processes and collaborative brainstorming. Communicates well and in a friendly manner with clientele and superiors.

*education*

**BFA Graphic Design, Spanish minor. Iowa State University.** Cum Laude.  
ISU Design Study Abroad Program – Rome, Italy / Fall 2008  
Primo Angeli Package Design Workshop – Rome, Italy / Fall 2008

*experience*

**Gannett Ad Design Center // 04.2010—present**  
Graphic Artist II

**Freelance // 2008—present**  
Graphic Designer & Commissioned Artist

**Agriculture Study Abroad, Iowa State University // 2007—2010**  
Lead Graphic Designer

**J2 (squared) Painting & Design // 2003—2010**  
Design Consultant and Painter

**Meyocks Group Inc. // Summer Internship 2008**

*skills / abilities*

- \_Adobe Suite (Indesign, Illustrator, Photoshop, Acrobat)
- \_Branding (identity, extension, promotional material)
- \_Package/Label Design, Exhibition Design
- \_Working knowledge of print methods and press
- \_Principles of design, typography, and grid structures
- \_Photography and Art Direction
- \_Basic knowledge of HTML/CSS
- \_Fluent in both written and verbal Spanish

*other*

- \_ICPF National Logo Design Competition – top honor / 2008
- \_Art Directors of Iowa Student Design Exhibition – juried / 2008
- \_Spanish Tutor – Iowa State University / 09.2006—05.2008  
Assisted students in studying/learning Spanish.
- \_Spanish Translator – Bolivia / 08.2006  
Volunteered with medical team translating for clinic.
- \_Himalayan Trek – Leh, India / 06.2004  
Pushed both mentally and physically through harsh mountain terrain.